

# CH∧MPIONS ७ POTENTI∧L

## Impact Report 2023



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LISTS AS OF MARCH 2024

Dear Friends,

Since the Sisters of Charity founded our organization in 1869, The Foundling has championed the potential of generations of children, adults, and families that have passed through our doors. The opportunities we provide create pathways for our neighbors—whether through family therapy, trauma-informed tutoring, pediatric health care, or skills training for those with disabilities—supporting each of them as they

work toward stability, strength, and independence.

The Foundling has centered this mission as part of our new strategic plan, which draws on our legacy and expertise to align and unify our programs, staff, and values. We're coming together as One Foundling, amplifying our reach and providing more holistic support to those we serve.

To this end, we have done big things over the past year to meet the needs of our community. Addressing the housing and mental health crises that are stalling young New Yorkers in their path to independence, we recently constructed a supportive housing complex in Harlem and secured a new residential building for young mothers in the Bronx—expanding our ability to provide adolescents and young adults with housing, coaching, and other supports. Understanding that our youngest neighbors need high-quality care in their communities, we built new and expanded Head Start/Early Head Start centers in Puerto Rico and remodeled our Mott Haven pediatric clinic to serve more children from the South Bronx area. Responding to the need, we opened two new Day Habilitation centers in the past year to increase our reach in providing services for adults with developmental disabilities. **At The Foundling, we've made community integration a priority, and have revamped our strategies across departments to reach our neighbors where they are.** 

In doing this work, all of us are champions of potential: our dedicated frontline staff that provide day-to-day guidance, our leadership teams that innovate and evolve based on community needs, and YOU. **The generosity of our funders, donors, and supporters is vital to these efforts, and we are all champions of potential—together.** 

In this year's Impact Report, we highlight these achievements and champion the stories of our extraordinary participants, staff, and supporters—successes that you have made possible. We hope you are inspired to continue partnering with our neighbors and strengthening our collective impact in the year ahead.



Melanie Hartzog

President & CEO The New York Foundling



Dan Oneglia

Board Chair The New York Foundling

#### **MEET DAN ONEGLIA**

Dan Oneglia became Chair of The Foundling's Board of Trustees in 2023. He has been a dedicated member of our Board since 2014 and is passionate about The Foundling's work.

"There is no doubt in my mind that The Foundling does some of the most important work to support families and individuals across New York and Puerto Rico. A constant and durable presence for over 150 years. importantly, The Foundling has never stopped adapting to the changing needs of our communities. I am honored to have the opportunity to serve in the role of Chair and to be working more closely with our impressive leadership team."

Mr. Oneglia is a finance professional. He currently serves as a Senior Managing Director at Blackstone where he is the global CIO of Liquid Credit Strategies, and leads liquid asset allocation for Blackstone Credit and Insurance (BXCI). Mr. Oneglia has spent his entire career in credit markets. Before joining Blackstone in 2019, he spent 20 years at Goldman Sachs where he was a partner and led the Americas Multi-Strategy Investment team within the Special Situations Group. Mr. Oneglia graduated from Princeton University with a B.A. in History and a Certificate in Latin American Studies and resides in New York City with his wife and three children.



95% of participants that complete our Families Rising program are on track for stability and success—they have stable housing and are either in school or employed.

## **Advocating for Our Community**

At The Foundling, our programs provide opportunities for our neighbors—and we're committed to doing what it takes to promote better outcomes for our community.

As a pioneer of therapy-based alternative to incarceration programming in New York City, we know the effectiveness of this work in keeping young people out of the criminal justice system, saving taxpayers millions in incarceration costs, and stabilizing families long-term. So when severe budget cuts for our Families Rising program—along with Alternative to Incarceration and re-entry services across the city—were proposed in the upcoming city budget, our leadership sprung into action. Our staff testified to the NYC Council Committee on Criminal Justice and our CEO & President, Melanie Hartzog, penned an op-ed for the New York Daily News to advocate for funding.

This isn't all: The Foundling has also made many trips to Albany over the past year as part of both independent and cross-organizational efforts, where our leadership has met with government officials, attended rallies, and advocated for additional investment in our Developmental Disabilities workforce, policy changes to better support those in foster care, and more. We expect to spend more time focusing on advocating for the needs of our community and look forward to sharing more in the months to come.

#### Foundling Community Days

Over the past year, we have focused on integrating our service delivery to better support the communities we serve. Launched in Summer 2023, these are our block-party style fairs that bring all program areas of The Foundling together to meet our neighbors where they are.

In many of the neighborhoods we serve—often geographically isolated—it can be difficult for families to learn about or access available programs. These events aim to change that: families receive free items to help their children thrive—school supplies, age-appropriate books, and food—while being connected to services for ongoing support, including pediatric vaccinations and medical care, family therapy, and more. Furthering this spirit of cross-collaboration, we also invite neighboring organizations and agencies to provide resources.

In the year ahead, we aim to expand these efforts and continue to champion the potential of our neighbors.



During our Community Days over the past year, we distributed:

300 206 Books Backpacks 133 Turkeys

Over 30 unique community organizations and agencies joined us to provide resources to our neighbors.

#### **Program Highlights**

#### Harlem Supportive Housing Opens to Serve Young Adults

Following the opening of our Vital Brookdale supportive housing development last year in Brownsville, Brooklyn, we are continuing our investment in supportive housing with a new complex in central Harlem! Our services are part of a \$242 million project at the site that will house the National Urban League's national headquarters, their Institute for Race,

Our new Harlem supportive housing provides homes and services for **70 YOUNG PEOPLE** aging out of foster care or experiencing homelessness, allowing us to serve **NEARLY 150 PEOPLE** in supportive housing across our programs. Equity, and Justice conference center, and the Urban Civil Rights Museum Experience.





#### College Choice Program Continues to Show Results

Our Fostering College Success Initiative—now known as College Choice partners with ACS to provide tuition and housing assistance, tutoring, and mentorship for university students in foster care. In Spring 2023, FCSI supported **150 STUDENTS** in total, and **35 STUDENTS** graduated with their degrees.

The Foundling partners with 20 NYC public schools across 4 boroughs, providing school-based mental health services to over 28,000 CHILDREN, PARENTS, AND SCHOOL FACULTY.

#### Governor Hochul Awards School-Based Mental Health Funding to The Foundling

In November, Governor Hochul visited the Leadership and Public High School in Manhattan, where The Foundling has provided school-based mental health services since 2018, to announce a \$5.1 million award to support mental health clinics in schools statewide. We were awarded \$45,000 of this funding to operate a complete satellite clinic at the school.





## Jason

As part of The Foundling's Developmental Disabilities Residential program, Jason has been surrounded by community—and this has encouraged him to pursue his dreams and continually enhance his life. His journey toward independence started in 1996, when he moved into a supportive home that helped him learn and practice the life skills needed to live on his own. This allowed him to transition to a more independent living situation in 2010, where he ultimately joined The Foundling and was linked to the opportunities that our programs had to offer. When Vital Brookdale, our purpose-built supportive housing complex, opened recently in Brownsville, Brooklyn, Jason was able to upgrade to a brand-new 1-bedroom apartment, giving him a beautiful space to call his own.

Life with The Foundling has been one of support, friendship, and

**independence.** At Vital Brookdale, Jason benefits from a strong support system—from Foundling staff that are available to assist with life tasks, to friends like Patricia, another resident in our program who has been his neighbor for over 20 years and has forged a close bond. Jason had a job at a pharmacy but lost the position during the tail end of the COVID-19 pandemic—and while this was a big disappointment, the support of the people around him pulled him through.

This past summer, he was able to secure a job working for NBC. As a mailroom employee, he sorts and delivers packages to staff across the building. He enjoys the meaningful work and interacting with his colleagues, and appreciates working for an employer that meshes well with his media interests—Jason is an avid photographer.

Thanks to the support of his Foundling community, Jason is achieving his goals and living his best life.

The Foundling is accredited through the Council on Quality Leadership (CQL). In 2023, Person Outcome Measures (POMs) assessments completed by the people we support EXCEEDED THE NATIONAL STANDARD across indicators of

security, community, and goals.



#### Providing Individualized Care to Champion Our Residents' Potential

The Foundling operates 104 residences for people with developmental disabilities, serving nearly 500 people with varying levels of support: from homes with 24-hour staffing for those that need a high level of assistance, to apartments where—like Jason—residents live on their own, with regular access to Foundling staff for support. At each of these levels, we are dedicated to helping each person meet their individual goals and pursue their dreams. Our staff partner with each resident to discuss their social, educational, vocational, and lifestyle goals, and provide the support and resources to get them there.



## 95.4%

of participants in our STEP-S program achieved their goals over the past year.

### 2,000+ young people

from the New York City foster care system have gone to Camp Felix since it began in 2006.

## Caesar

It's not easy to raise a family in New York City, and asking for help especially as a single father—can be extremely difficult. When Caesar and his three adolescent children (ages 12, 15, and 17) began having conflicts at home, however, he knew something needed to change—and trusted in The Foundling to help his family grow stronger. The family had long been involved with our services: most of his children attended Mott Haven Academy Charter School and Camp Felix, and had great experiences with our staff over the years.

Last summer, Caesar and his children were referred to STEP-S, an in-home evidence-based program which provides weekly Functional Family Therapy to promote cohesion and stability. They quickly found that their therapist, Golnoosh, was similarly equipped to provide caring, creative, and knowledgeable care and—same as at Haven Academy—possessed a strong dedication to championing the potential of the entire family. Caesar felt like they were treated with a personal touch, and that their therapist never gave up on encouraging the family to be their best.

Over six months, the family engaged in each session and they learned tools to improve their problem solving, conflict resolution, and communication skills. Caesar was also given the support and motivation to address his own mental health needs, further equipping him to create a harmonious home.

They were provided space, support, knowledge, and guidance—and now, the family is thriving. After successfully completing the program, they are now implementing their newfound skills to communicate better, argue less, and strengthen their family bonds.

"The Foundling team has always been there for us, no matter what," Caesar says.

#### By Providing Support Systems, Our Prevention Programs Champion Families

The Foundling offers in-home family therapy and case management for parents and children across New York City. Each of these programs provides struggling families with a caring therapist or coach, who helps connect them with the tools and resources to find stability, strength, and a network of support going forward. Built on research-backed models, this approach has been proven to work: in the 2023 fiscal year, we served **556** families across all of our prevention programs, and over **92%** of cases closed overall had met some or all of their goals.







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## Lucas

In Coamo, a rural mountainous region of Puerto Rico, it can be difficult to access quality resources as a new parent. **Ileana and her son Lucas feel lucky to have found The Foundling, as our services have been an integral part of their lives.** She initially heard about our early childhood services through her social networks, as friends with children at our Head Start centers spoke well of our kind and patient staff, enriching activities, and quality curriculum.

Lucas started as a 1-year-old in our Early Head Start program, which serves children ages 0-3 and their families. As a child with special needs, he has needed extra support—which The Foundling is equipped to provide. Responding to this growing need in our communities, we employ Special Education Specialists to train staff so that every child in our classrooms can be engaged, supported, and reaching their full potential. "My child has his condition, and they have worked well with him," Ileana shares. "He's learned a lot more: visual contact, he eats by himself… he's more attentive now."

Now at age 3, Lucas has transitioned into our Head Start Pre-K program where he will continue to learn and grow—with the same supportive team—until he is ready to begin school. This continuity of care is another aspect that sets us apart: families form strong relationships with Foundling staff, often prior or shortly after their child's birth, and receive support and connections to holistic services as their baby progresses through the infant and toddler stages.

Ileana and Lucas are excited to continue growing with The Foundling. "Early Head Start, Head Start, and the therapy he is receiving [elsewhere] have really helped him. It's positive all the time; we are always moving forward. He's not behind, and he hasn't gotten stuck. I've seen a lot of change," Ileana says.

## 75% of students

reach school readiness goals as they transition from Head Start to Kindergarten.

596 families received continuous counseling

support from The Foundling's mental health staff.



#### Head Start and Early Head Start: Championing Families

The Foundling operates 43 Head Start and Early Head Start centers in 5 municipalities, which support 1,500 children and their families. We've had a presence in Puerto Rico since 1973 and were one of the first organizations to provide Head Start/Early Head Start services on the island. Our classrooms use either a Montessori approach or The Creative Curriculum to prepare children to become lifelong learners, and our centers' holistic services for families—including health, nutrition, mental health, and parenting support—strengthen the whole family as well.





#### **BOB KING**

Bob King has been opening doors with The Foundling since 1997. While he recently stepped down as Chair of the Board last spring, Bob's dedication and commitment for our mission has been steadfast, and he has been integral to steering The Foundling to where it is today.

This past year, as an honoree at our 2023 Fall Fête, Bob was recognized for his years of service and all that he has contributed to The Foundling. He continues to support The Foundling as a Trustee, supporter, and member of our Fitzgibbon Society.

"It's been wonderful to see The Foundling grow and improve over the 27 years I've been involved. At the beginning, I would've said we were caring for people. Now, I say that we're providing opportunity for people," he says. "I think the most important reason to stay connected is the fact that The Foundling has the energy of wanting to always change, to always improve."



#### TINA KING

Since joining our Board of Trustees two years ago, Tina King has not only connected deeply with The Foundling's work but has also engaged her company and networks in support of our mission. Over the past year, Tina has encouraged staff from BNY Mellon and Goldman Sachs (her current and former employers, respectively) to partner together with our corporate volunteering program. The volunteers have developed strong partnerships with The Foundling and are dedicated to making an impact. "They don't want it to be transactional," she says. "They want to develop relationships with the people The Foundling supports." To this end, volunteers have not only contributed to our School Supply and Holiday drives, but have also hosted events for our Developmental Disabilities participants and given back at Haven Academy.

Tina's commitment to The Foundling is rooted in the experience of raising her own family. "Community is critical, particularly as a working mother," she says. She feels fortunate that her sons have a strong support system, and is dedicated to extending this opportunity to others. "Every child should have adults who provide and accept them," says Tina, "and that's the impact that The Foundling makes."



#### MAYSA VAHIDI

Our annual Fall Fête is a large undertaking—so we are thankful for the assistance of dedicated supporters like Maysa. Over a decade ago, she was introduced to The Foundling through her friend Jim Brune, one of our Trustees. He invited her to attend Fall Fête, where she was quickly compelled to become a supporter. The program—which featured speeches and musical performances from the young people in our programs—"literally brought tears to my eyes," she says. "I just had to get involved."

Since then, Maysa has not only joined the Fall Fête Host Committee, where she assists with event planning, but also has engaged her professional and social networks to spread the word and increase event attendance. She finds her work with The Foundling extremely rewarding. *"It's important to me to be active with local organizations that are impactful in our communities, and The Foundling supports so many worthwhile causes,"* Maysa shares.



#### CHRISTOPHER LEAKE

When deciding to join The Foundling's Junior Board 8 years ago, Christopher Leake not only saw an opportunity to help people in the community, but a chance to create a more culturally responsive and diverse supporter base. "There should be people on the Junior Board that look like the kids in our programs," he says. Dedicated to helping diversify membership across demographics, backgrounds, and professions, he has worked to create space for others to bring their unique perspectives, skills, and talents to The Foundling.

From participating in the planning of our Blue Party each spring, to doing service work like preparing holiday gifts for families, Christopher enjoys having varied opportunities to create meaningful change for children and families. Additionally, he appreciates the flexibility that the Junior Board provides for young professionals to give back—whether it's donating money, working directly with our programs, engaging networks to create new partnerships, and more. *"Every career stage provides new ways to continue evolving your role in the Junior Board,"* Christopher shares.



#### SAL BELLINO

For Sal Bellino, supporting The Foundling is all about making a positive difference in children's lives. Sal knows how important this is first-hand—he was adopted from The Foundling and his family has had deep ties to the Sisters of Charity for generations. From attending Foundling events annually as a child to helping make them possible today, Sal's lifetime involvement illustrates the diverse and creative ways that our supporters can choose to give back, get involved, and bring joy to the next generation of young people in The Foundling's programs.

Sal will be the first to tell you that "it's all about the children." Over the years, he has been a part of many Foundling events and gatherings that brighten young hearts and minds, ranging from his involvement and volunteer work at Camp Felix to making our annual December holiday celebration and wreath decorating event, hosted at PJ Clarke's, possible.

*"It's important for people to give back where they feel it's right,"* he says. *"Working with The Foundling gives me an opportunity to express my gratitude."* We're so honored that Sal continues to be a part of our Foundling family.

The Foundling's 2023 Impact Report celebrates gifts made during the 2023 fiscal year (July 1, 2022 - June 30, 2023.) Please visit www.nyfoundling.org/2023donors for a list of supporters who have contributed \$5,000 and above.

Should you notice any errors or omissions in the online list, please contact us at development@nyfoundling.org or 212-886-4064.



#### 🕤 Our Supporters

# We appreciate our corporate partners!

Our 45 corporate partners including BNY Mellon (pictured here at our Developmental Disabilities BBQ), generously donate their time, money, and energy to The Foundling—enabling them to make a true impact in their communities and forge valuable connections with the people we serve.





#### Fall Fête

Each fall, our Fall Fête brings our leadership, staff, and supporters together to connect over their shared dedication to our community. The lively evening features cocktails, dinner, auctions, and an inspiring program. Our October 2023 event hosted more than 400 guests and raised nearly \$1,000,000 for our programs.

#### **Blue Party**

Our annual Blue Party—held each May at the Bowery Hotel—provides a chance for our Junior Board to showcase their skills, talents, and networks! They come together to plan, host, and promote this amazing fundraising event for over 300 attendees each year. The Blue Party raised \$130,000 for The Foundling in 2023.



## Join the Fitzgibbon Society

The Foundling's Fitzgibbon Society named after our founder, Sister Mary Irene Fitzgibbon—is an exclusive group of supporters that have chosen to include The Foundling in their estate planning.

Through their planned gift, Fitzgibbon Society members honor Sister Fitzgibbon's dedication to providing opportunity to the children and families of New York. Planned gifts ensure that we can swiftly adapt to the needs of our community—especially during difficult economies and unprecedented times, which are often when the need for our services is the greatest. Thanks to those who have chosen to include us in their estate planning, we can continue our legacy as a beacon of hope and stability for future generations of children, adults, and families in New York and Puerto Rico.

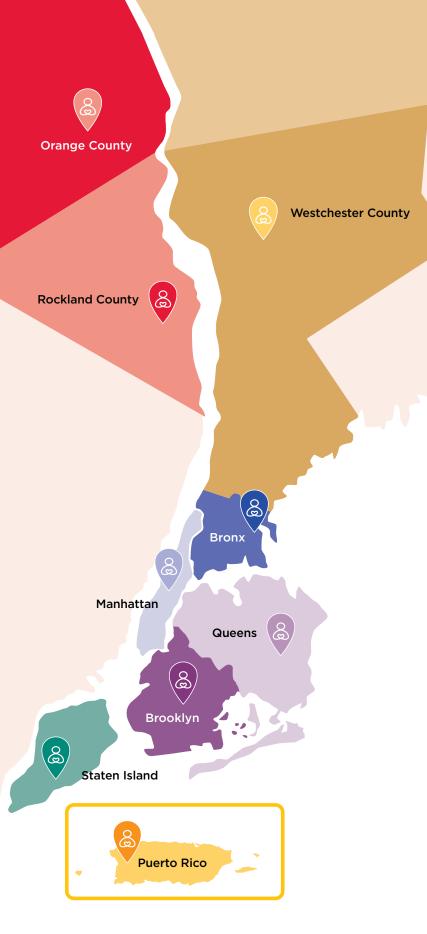


Our Founder, Sister Mary Irene Fitzgibbon.

#### Since 1990, **more than 200 people** have included The Foundling in their estate plans.

#### Contact us to learn more: plannedgiving@nyfoundling.org 917-485-7278.

LGIBBON



## **Our Staff & Reach**

At The Foundling, our staff are dedicated to championing the potential of over 30,000 children, adults, and families each year helping them along their own paths of independence, stability, and success. Across our more than 40 programs, Foundling staff reach communities across the New York metropolitan area and Puerto Rico—united by our shared mission and commitment to the neighborhoods we serve.



#### ASSATA | Bronx Supervisor, Child Welfare 6 years



The Foundling's preventive and juvenile justice programs utilize evidence-based

interventions to address the underlying factors that can cause young people and their families to enter the juvenile justice or foster care systems. These therapeutic interventions, delivered by Foundling staff like Assata and the team she supports, help families find stability, strength, and success.

"Once I figured out my purpose is to serve, I had to find a place that will allow me to serve in the way that I want to do it. And I feel like this is the place for me."



#### SANDIA | Brooklyn Residence Manager, Developmental Disabilities 14 years



The Foundling provides housing

for people with developmental disabilities that is supportive, nurturing, and fully integrated into the surrounding community. Our Residence Managers, like Sandia, coordinate the care of the people we support, ensuring that their needs are met and guiding them on their pathways to independence.

"To see the growth and the accomplishments of some of the people that we support is what keeps me going and brings joy."



#### MARCELLO | Manhattan

Camp Felix Counselor, Child Welfare | 7 years



The Foundling provides wrap-around services to our community members,

offering opportunities to build long-lasting skills and a supportive network who will encourage each person we support to reach their full potential. Marcello and his Camp Felix colleagues provide an enriching summer experience for young people across our programs where they learn new skills, build new relationships, and nurture their creativity.

"After attending as a camper during my first time in foster care, I've been committed to finding a way to be part of camp each year...for me it's about giving the same experience to others that I was so fortunate to have over the years."



#### **ASHLEY** | Rockland

Assistant Vice President, Developmental Disabilities 11 years



The Foundling provides day habilitation

services for people with developmental disabilities in NYC and Rockland County. Ashley and her team manage these person-centered day programs, which provide participants with the opportunity to learn life skills, work toward independence, and connect with peers and their community.

"The people we support have all different types of abilities, some people are very capable and some people just need a little bit more assistance. Our programs partner with the people we support to live their best lives and become the best version of themselves."



#### **DELILA** | Staten Island Director, Staten Island Community Partnership | 2 years



The Foundling's programs provide the people and communities we support with access to tools and resources to succeed. Our Staten Island Community Partnership program works together with community members and stakeholders to keep families safe and supported. Delila leads a team that works throughout Staten Island's North Shore, conducting community engagement and serving

families in their communities.

"The reason why I love working for The Foundling, and why I stay, is truly because of the impact I know I am able to make.... I am hopeful that with SICP and The Foundling's help we will be able to assist the community in breaking down barriers for them to be able to receive services and to be able to bridge that gap between community members and services offered."



#### MARILYN | Puerto Rico Teacher, John Cardinal O'Connor Center | 16 years

The Foundling is invested in providing educational opportunities for those who



need it most because we know that an education offers a pathway to independence and stability. Marilyn is a teacher in San Juan, working at one of our 43 Head Start centers across Puerto Rico. Our program staff provide education, health and mental health, and nutrition services to children and families across 5 municipalities on the Island.

"I love to be with the kids, with their families. I love their experiences, their stories, the things they learn... I don't see it like work, I see it almost like a way of life."



#### CARLY | Queens

Manager, Foster Care Mental Health | 6 years The Foundling recognizes that behavioral health support must be provided in the context of a family and a community. Our services are trauma-informed and tailored to meet the needs of the children and families that we serve. Carly and her team bring art, healing, and community to young people throughout The Foundling's programs.

"I see the different hats that I wear as an opportunity to bring together our phenomenal Foundling family. We share hearts, we share a vision—for our program participants and for ourselves."

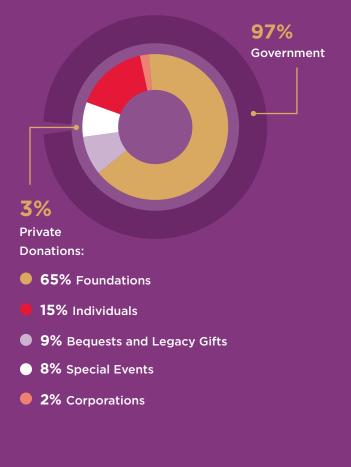


# 🔂 Our Financials

#### ORGANIZATIONAL GROWTH AS ILLUSTRATED BY ANNUAL OPERATING EXPENSES



#### **DONATION SOURCES**



#### 2022-2023 FISCAL YEAR

**Total Program Revenue:** \$209,129,769

**Total Revenue from Private Sources:** \$7,100,664

Total Revenue: \$224,131,906

**Total Operating Expenses:** \$226,378,795

Net Assets, Beginning of the Year: \$224,585,976

Net Assets, End of the Year: \$222,339,087

**Change in Net Assets:** (\$2,246,889)

86% of funding goes directly to our programs supporting children navigating the foster care system, families overcoming hardships, children and adults with developmental disabilities, and other communities seeking stability and support.







**The New York Foundling** 590 Avenue of the Americas New York, NY 10011 212-633-9300 @TheNYFoundling www.nyfoundling.org

# 🔂 Our Financials: FY23 Addendum

DONATIONS FROM PRIVATE SOURCES		PROGRAMMING AND OPERATING EXPENSES	
		\$88,587,277	Developmental Disabilities
		\$46,195,424	Child Welfare
		\$34,190,970	Education
		\$13,951,300	Health and Behavioral Health
		\$3,638,102	Juvenile Justice
65% Foundations \$4,640,675		\$2,468,994	Community Engagement Initiatives
○ 15%	Individuals \$1,084,711	\$5,586,752	Other Programs
● 9%	Bequests & Legacies \$654,301	\$30,408,355	Management & General
• 8%	Special Event (Fall Fete) - net with expenses \$590,655	\$1,351,621	Fundraising
● 2%	Corporations \$130,322		

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