

Wednesday, October 23, 2024

Cipriani

25 Broadway

New York City

6:00-9:30 PM

*Honoring
Mickey Lyons
The Medical Link*

THE NEW YORK FOUNDLING

FALL FÊTE

About The New York Foundling

Since our bold beginnings in 1869, The New York Foundling has provided opportunities to build futures for hundreds of thousands of our neighbors on their own paths to stability, strength, and independence. With an internationally recognized and interrelated set of research-backed services, The Foundling works in partnership with children, adults, and families in New York and Puerto Rico who are creating transformational change in their own lives.

About Fall Fête

The New York Foundling's annual Fall Fête is hosted at Cipriani 25 Broadway on Wednesday, October 23. This year's Fall Fête celebrates our champions of potential - the members of our Foundling family who generously contribute their time, resources, and dedication to our programs - and the impact we have made together on the children, adults, and families in our community. The evening features cocktails, hors d'oeuvres, a seated dinner, auction, and entertainment.

About our Honorees

For more than two decades **The Medical Link**, an insurance brokerage specializing in employee benefits, and its founder, **Mickey Lyons**, have served as trusted partners of The Foundling. Mickey uses his extensive insurance and legislative lobbying experience to improve America's healthcare system by helping employers maintain the health of their employees while reducing costs. He is particularly motivated to help organizations working in the non-profit, community outreach, and diversity sectors and is an ardent supporter of The Foundling. In addition to his professional support of the organization, Mickey served as co-chair of the Fall Fête for the past 5 years and a champion for the Mott Haven Academy Charter School, founded by The Foundling in 2008.

Mickey has also been an advisor to the Independent Doctors of New York, the Society of Human Resources Management, and is the former president of New York Metropolitan Association of Underwriters and is a recipient of their first Lifetime Achievement Award. Mickey has also been on advisory boards for Blue Cross Blue Shield, Aetna, and United Healthcare.

HOW TO SUPPORT THE 2024 NEW YORK FOUNDLING FALL FÊTE

Tables and Tickets

Join us for what promises to be an incredible evening of cocktails, hors d'oeuvres, a seated dinner, and entertainment.

Make a Donation

Make a 100% tax-deductible donation towards The New York Foundling's programs.

Donate to the Auction

One of our most successful sources of fundraising is our prized auction. In support of these efforts, you can donate an item or experience to the auction.

FOR MORE INFORMATION: events@nyfoundling.org

FALL FÊTE

TABLE SPONSORSHIP OPPORTUNITIES

Hero Sponsor | \$100,000

- Two stage side VIP tables (total of 20 guests)
- Acknowledgement in promotional materials
- Two-page spread in the event program
- Recognition during event remarks

Legacy Sponsor | \$50,000

- Stage side VIP table for 10 guests
- Acknowledgement in promotional materials
- Full-page ad in the event program
- Recognition during event remarks

Champion Sponsor | \$25,000

- Premier table for 10 guests
- Acknowledgement in promotional materials
- Half-page ad in the event program

Leadership Sponsor | \$10,000

- Table for 10 guests
- Quarter-page ad in the event program
- Acknowledgement in promotional materials

Advocate Sponsor | \$5,000

- 4 tickets
- Acknowledgement in promotional materials

TICKET PACKAGES

Benefactor Ticket Package | \$2,500

- Two tickets
- Acknowledgement in promotional materials

Friend Ticket | \$750

- One ticket

Sponsorship and ticket reservations must be received by Friday, October 4 for inclusion in printed event materials

FALL FÊTE

EXCLUSIVE UNDERWRITING SPONSORSHIP OPPORTUNITIES

All underwriting opportunities can be customized to meet your needs.

Presenting Sponsor \$100,000

- Acknowledgement as Presenting Sponsor in all promotional materials and event communication
- Corporate identity on Step & Repeat
- Recognition during event remarks
- Two-page spread in the event program
- Ten stage-side tickets to attend Fall Fête

Dinner Sponsor \$50,000

- Corporate identity on menus at every seat
- Recognition during event remarks
- Opportunity to attend the pre-event tasting to assist in selecting menu options
- Full-page advertisement on back cover of program
- Acknowledgement in promotional materials
- Ten premier tickets to attend Fall Fête

Cocktail Reception Sponsor \$25,000

- Corporate identity on cocktail napkins and high-top signage
- Recognition during event remarks
- Opportunity to name the evening's signature drink
- Full-page advertisement in the event program
- Acknowledgement in promotional materials
- Five tickets to attend Fall Fête

Auction Sponsor \$15,000

- Corporate identity on auction displays
- Corporate identity on online auction webpage
- Half-page advertisement in the event program
- Acknowledgment in promotional materials
- Four tickets to attend Fall Fête

Registration Sponsor \$10,000

- Company logo on all registration signage
- Half-page advertisement in the event program
- Acknowledgement in promotional materials
- Three tickets to attend Fall Fête

Performance Sponsor \$5,000

- Acknowledgement during program performance
- Quarter-page advertisement in the event program
- Acknowledgement in promotional materials
- Two tickets to attend Fall Fête



FALL FÊTE

Become a sponsor! Please fill out this form and return it to us using the address below, or email it to events@nyfoundling.org.

Yes, I would like to sponsor Fall Fête on October 23, 2024!

- Hero Sponsor (\$100,000)
- Champion Sponsor (\$25,000)
- Advocate Sponsor (\$5,000)
- Friend Ticket (\$750)
- Legacy Sponsor (\$50,000)
- Leadership Sponsor (\$10,000)
- Benefactor Ticket Package (\$2,500)
- Presenting Sponsor (\$100,000)
- Dinner Sponsor (\$50,000)
- Cocktail Reception Sponsor (\$25,000)
- Auction Sponsor (\$15,000)
- Registration Sponsor (\$10,000)
- Performance Sponsor (\$5,000)

I cannot attend but I would like to support The Foundling.

Enclosed is: \$ _____

Contact & Payment Information

Name or Company (as you wish it to appear): _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Please make checks payable to **The New York Foundling** and return to:

The New York Foundling
Attn: Development
590 Avenue of the Americas
New York, NY 10011

Credit Card number: _____

Expiration Date: _____ CVV: _____

Name on card: _____

Amount to be charged: _____

For more information, please visit
www.nyfoundling.org/FallFete2024 or contact
events@nyfoundling.org | 212-206-4162.

The New York Foundling is a 501(c)(3) charitable organization. EIN 13-1624123.

\$285 per ticket (\$2,850 per table) will be in exchange for benefits received. The balance of your contribution is tax deductible to the extent allowed by law.



FALL FÊTE

MAKE A DONATION



\$25,000 - Can provide a month of mental health support for 250 New York City public school students

With children and adolescents facing numerous pressures in today's world, the need for effective mental health treatment in public schools has never been greater. The Foundling offers school-based mental health services, which removes barriers to care by providing on-campus assessment, services, and education.



\$10,000 - Can support 6 months of intensive career and life skills coaching for three young people transitioning into adulthood

The transition to adulthood is difficult for everyone - applying to college, getting a job, starting relationships, and moving out. The Foundling offers young people, especially those in foster care or leaving the juvenile justice system, structured mentoring and coaching to ensure the next step in their lives set them up for long-term success.



\$5,000 - Can provide a year of comprehensive support for five young people in foster care

At The Foundling, we provide targeted support for young people experiencing foster care to ensure they find a permanent home, while also strengthening their educational path and providing mentoring, medical and mental health support, and opportunities for fun and community building with their peers.



\$2,500 - Can send 5 young people to Camp Felix for a week

Our overnight summer camp introduces New York City-based kids to a whole new world every August. Surrounded by trees and a lake with opportunities for fishing, rock climbing, canoeing, dance, art, and more, Camp Felix can be life-changing - especially for young people that are trying to build their confidence or are struggling at home.



\$1,000 - Can furnish the first apartment for a young person aging out of foster care or a person living with developmental disabilities

Living on your own for the first time is hard, especially people without strong support networks or who are living with a developmental disability. The Foundling is making the dream of independent living a reality for more than 100 people through our supportive housing programs, including providing the furniture, kitchen supplies, and appliances to make their apartment a home.



\$500 - Can underwrite a full-day community outing for adults living with developmental disabilities.

People living with developmental disabilities are more likely to be isolated and may struggle to connect with people beyond those they live with. The Foundling them into the community, encouraging them to give back through volunteering, to practice critical independent living skills at events and stores, and to become active community members.